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South Africa

29th January 2009

Dear Customer

**Excise increase announcement: 11th February 2009 and SAB Price Increase
New Prices Effective 12th February 2009**

May we take this opportunity to wish you, your staff and families a prosperous 2009. We sincerely hope that we are able to assist you in ensuring your businesses continue to grow in the upcoming year.

As you are probably aware Government has announced that the National Budget Speech will take place on the 11th February, a week earlier than normal. Recent history has seen excise rates adjusted at this time and it is customary for suppliers to adjust their prices by the excise rate changes levied.

In order to simplify your management of the variety of increases which take place at this time, SAB will adjust its own prices at the same time.

A new price list will be effective for all orders from and including 12th February 2009. This price list will be available from 12:00 on the 12th February.

In line with SAB's policy of recovering some of its transport costs to non-metropolitan markets, the price increase will vary in different parts of the country. Settlement discounts, ullage allowances and container deposits remain unchanged.

If we can be of any further assistance please do not hesitate to contact your Sales Representative, or myself.

Once again may we wish you, your families and you businesses everything of the best during 2009.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Antonio Rossetti', is positioned above a solid red horizontal line.

Antonio Rossetti
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