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"We are the Leaders we've been Waiting for"

A Powerful One Day Leadership Conference for Women and the organisations who recognise their leadership contribution and potential

"The real challenge for women's leadership is to ask the right questions" Debby Edelstein

Now more than ever

Leading organisations recognise that the creativity, resilience and emotional intelligence which women leaders contribute is even more valuable when times are tough. The truth is that women lead all the time. We just lack the confidence to call it leadership. This one-day interactive conference will highlight the qualities you already possess in your personal and professional life and will show you how to fast-track your path from good manager to great leader.

What you will learn

Learn how to step confidently into your own leadership potential and make sure your organisation reaps the rewards with a powerful combination of presentations, panel discussions, group dialogue processes and informal networks.

Agenda items and confirmed speakers:

Keynote: Leadership Lessons from Nelson Mandela: Zindzi Mandela, daughter of the most famous leader in the world, talks to QualityLife Company's Debby Edelstein about the unique lessons which have shaped her as a member of South Africa's "royal family".

Zindzi Mandela was 18 months old when her father was sent to prison and 14 when she first saw him again on Robben Island. In 1985, she made headlines when she read the speech, known as "My Father Says". Today her many roles include that of businesswoman and managing Trustee of the Nelson Mandela Children's Fund. Zindzi is also a mother and grandmother who has always had an active passion for the arts.

Keynote: Mastering Organisational Politics: The not-so-subtle relationship between personal and political power

Anyone who's struggled with the subtext of organisational dynamics knows that politics matters. What do you need to know about political intelligence in order to remain true to yourself and still get ahead at home and in your organisation?

Shireen Hassim is associate professor of Political Studies at the University of the Witwatersrand, Johannesburg. She is the author of *Women's Organizations and Democracy in South Africa: Contesting Authority* (2006), which won the 2007 American Political Science Association's Victoria Shuck Award for best book on women and politics.

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### Panel Discussion: Innovation at Work: Why Ideas Matter

In times of turbulence, thought leadership is the most sustainable way to retain market leadership. Sometimes powerful lessons in innovation can be seen in the most surprising places. This diverse panel will be a conversation starter to galvanise your creativity.

Kerry Edgar, legendary bad-gal of The Yard and Roseboys fame is a maverick entrepreneur and restaurateur extraordinaire who creates vibes her customers love by teaching waiters to sing and dance. It's a simple strategy that works so well that competitors all wish they'd thought of it first.

Claire Janisch, co-founder of GeniusLab is one of the few experts in the world in Biomimicry, a new discipline coined by Janine Benyus that studies nature's best ideas to solve human problems. Claire has an MSc.ChemEng in the field of Environmental Process Engineering and works across Africa on sustainable development projects.

Cofield Mundi has been writing songs since the age of 11 so a creative muse has been her constant companion. Her distinctive voice, prolific songwriting talent and the commercial value of her songs is evident in her international achievements in a fiercely competitive industry.

### Mini Workshop: Conversation to Build Community

Deep Democracy is an advanced form of facilitation. When working with a team it doesn't take long for underlying tensions to surface. Deep Democracy is an innovative tool for developing your own potential and that of the people you work with. It's based on the work of psychologist and physicist, Arnold Mindell, whose concepts and principals have been demystified and adapted for laypeople by clinical psychologists Myrna Lewis and her late husband Greg.

Myrna Wajzman Lewis, MA (Clin Psych), Founder of the Art of Deep Democracy, Ashoka fellow and author of "Inside the No".

### Mini-Workshop: Stress Management at Work: The Healing Power of Meaning

Drawing from logotherapy and the work of Victor Frankl, this mini-workshop will give practical tools for challenging a negative mindset and moving from a reactive to proactive state of mind.

Wendy Hendler is a certified More to Life Coach and Mentor of the Power of Purpose and Power of Self Esteem Courses, which she has been facilitating for the past 11 years. She is qualified as a Diplomate Clinician in Logotherapy from Unisa, and has been serving as a trainer and supervisor of Logotherapy Students since 2006.

### Keynote: Elders and Upstarts: How to Lead Whatever Your Age

"Personally I have not had any problems with sexism - my age is more an issue than gender or race"

Young leader Zanele Batyashe is the joint winner of the "Apprentice" South Africa. The daughter of a political activist, she has a vision and a passion for change. At 21, Zanele was democratically elected as the first black person to

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head up the SRC at the traditionally Afrikaans University then known as RAU. At 28 Zanele is a mother, marketing executive, CSI specialist and founding member of Black Management Forum's Young Professionals.

Chair: Debby Edelstein

Co-founder of QualityLife Company, Debby Edelstein is a facilitator, writer and international speaker on women's leadership

This collaboration of leading edge speakers, facilitators, thought leaders and business leaders will combine cutting edge theory, personal experience and practical strategies for developing your own leadership vision and transforming your own organisation.

When and where

Johannesburg

DATE: Tuesday 9 June 2009

VENUE: Sunnyside Park Hotel, Parktown, Johannesburg

TIME: 8:00 am for 8:30am until 4:30pm

COST: R3500 ex vat. (speak to us about group discounts and special rates for NGOs)

TO BOOK

Phone Lizzy (011) 880-9749, email [lizzy@qualitylife.co.za](mailto:lizzy@qualitylife.co.za) with your contact details or register online at <http://www.qualitylife.co.za/program.htm>.

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UPCOMING EVENTS

Women's Leadership Conference  
Johannesburg June 9, 2009

Professional Business Writing Skills: A training program to empower teams and liberate management  
Johannesburg April 16-17, 2009

Stress Management at Work: The Healing Power of Meaning  
Johannesburg May 7, 2009

Present with Impact: A Powerful Course in Presentation Skills  
Johannesburg May 11-12, 2009