

Fair Trade in Tourism South Africa (FTTSA) values your presence at the following workshop...

Introducing THE CODE to the South African Tourism Industry

The Code (www.thecode.org) is an international code of conduct intended to prevent child sex tourism by making the tourism and hospitality industry vigilant and aware. The Code is used in many countries in Europe, Asia and the Americas. In terms of the African continent, to date only Kenya has introduced The Code.

Featuring international and regional experts and case studies, the upcoming workshop is intended to introduce The Code to South African stakeholders, with a view towards assisting FTTSA to motivate for a broader project to fully implement The Code in South Africa.

This workshop will be held in Johannesburg and in Cape Town. Please indicate in the below which workshop you will attend.

DATE: TUESDAY 21 August
TIME: 09h00 until 16h00
VENUE: Sandton Convention Centre, Johannesburg
RSVP: Adele Rademan: adele@fairtourismsa.org.za or 012 342 8307, by Tuesday, 14 August

LIMITED spacing on a first-come-first-served basis.

ATTEND THIS WORKSHOP

DATE: THURSDAY 23 August
TIME: 09h00 until 16h00
VENUE: Robben Island Museum, Cape Town V&A Waterfront
RSVP: Adele Rademan: adele@fairtourismsa.org.za or 012 342 8307, by Thursday 16 August

LIMITED spacing on a first-come-first-served basis.

ATTEND THIS WORKSHOP

ORGANISATION:	
NAME & SURNAME:	
CONTACT TELEPHONE NUMBERS:	
CONTACT E-MAIL ADDRESS:	

PROGRAMME

09h00 – 10h00	Registration (Tea and Coffee)
10h00 – 10h30	Welcome and Rationale for the Workshop (Jennifer Seif, Executive Director FTTSA)
10h30 – 11h30	“Global overview of child sex tourism, ECPAT and The Code” (Mechtild Maurer, ECPAT Germany)
11h30 – 12h30	“Overview of child sex tourism in Africa and how The Code has been implemented in Kenya” (Shahinoor Visram, Managing Trustee, Sun N Sand Trust, Mombasa, Kenya).
12h30 – 13h00	Questions and Answers
13h00 – 14h00	LUNCH
14h00 – 14h45	“Accor Group of Hotels and The Code: a local industry perspective” (Vincent Joyner, CEO of Accor Hotels, South Africa)
14h45 – 15h00	Response by Industry Leader In Cape Town: Mariette Du Toit-Helmbold, General Manager, Cape Town Tourism In Johannesburg: Mmatšatši Marobe, CEO of the Tourism Business Council of South Africa
15h00 – 15h30	General Discussion
15h30	Closure of Workshop

LEARN ABOUT...

- √ **A global overview of child sex tourism, ECPAT and The Code**
 - What are the main supply and demand mechanisms of CST?
 - Who are ‘sex tourists’?
 - How has CST affected certain tourism markets?
 - What has been achieved to prevent CST globally in the past decade?
- √ **Child sex tourism in Africa and how The Code has been implemented in Kenya**
 - Role of government, business and civil society in Kenya in preventing CST.
 - Legislation and prosecution of sex offenders.
 - Case Study: Sun N Sand Beach Hotel, Mombasa, Kenya.
- √ **Accor Group of Hotels and The Code – a local industry perspective**
 - Background on Accor’s commitment to fighting CST through training hotel staff and raising customer awareness.
 - Impact of awareness raising campaigns, e.g. training of staff and customer awareness using information leaflets, posters, in-flight videos and other communication tools.
 - What does signing The Code involve from a business perspective?