

Celebrating a taste of South African hospitality and catering



HOSTEX

THE LEADING HOSPITALITY & CATERING EXHIBITION

2009

NEW!!!
DRINKS THEATRE
NEW TO HOSTEX 2009

15 - 18 March, 2009
Sandton Convention Centre
10h00-18h00

Diarise now!!!

Hostex Gauteng 2009 is set to be bigger and better than ever before, having expanded into 3 exhibition halls – Halls 1, 2 and the Ballroom.

South Africa's International Hospitality and Catering Exhibition, the largest and longest running **trade** exhibition of its kind in Africa and the **only** one endorsed by the SA Chefs Association (SACA), brings you all your old favourites plus a new initiative in 2009 - a **dedicated hall for the Liquor and Beverage trade!!** This exciting new section will provide you with access to suppliers of bar accessories, bar furniture and other bar equipment.

Bringing additional excitement to this prestigious bi-annual show, we welcome the Speciality Coffee Association of Southern Africa (SCASA), the trade association for the speciality coffee industry, who have added their endorsement to this incredible show.

Exciting live demos and competitions!

Visitors are in for a real treat this year with the Drinks Theatre which will be hosted in the Ballroom. This area will be set against a background of live music, where you will be able to sit and watch as Liquid Chefs reveal how to produce exotic cocktails - both alcoholic and non-alcoholic. You will be given the opportunity to actively participate in the making and testing of cocktails as well as being eligible to receive exciting giveaways. This area will showcase both old favourites as well as innovative new ideas for cocktails.

Also in this area you will find SCASA who will be hosting the Johannesburg Regional Barista Competition (SCASA is the official license holder of the National Barista Competitions in South Africa issued by the World Barista Championships), and a fun and creative Latte Art competition.

In Hall 2, participants in the inaugural Global Pizza Challenge will be required to cook four pizzas, and ONE winner will be chosen at the end of the show to represent South Africa at the Global Pizza challenge finals in 2009.

Just a few more reasons to diarise this not-to-be-missed bi-annual trade event!
Miss this and you'll have to wait until 2011 for it to return to Johannesburg!
Pre-register now on www.hostex.co.za to avoid registration queues.
A R60.00 entry fee will be charged to non-ticket holders.

STRICTLY TRADE ONLY

NO UNDER 18's PERMITTED

For further information please contact Lindy Taylor at Specialised Exhibitions, on tel: +27 (0) 11 835 1565 or e-mail: lindy@specialised.com.

For more information on HOSTEX 2009, please contact EFA on tel: +27 (0) 11 835 1565.

We look forward to seeing you at HOSTEX 2009.

The HOSTEX team

www.hostex.co.za

Organised by:

 **EXHIBITIONS**
for Africa
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Exhibitions for Africa, Winner of Best Exhibition Organiser Award for four consecutive years (2004-2007).
(Awarded by Exhibition Association of Southern Africa (EXSA).)