

StatsSA requests assistance with questionnaire

Friday, May 18, 2007

Survey covers information demand for Domestic Tourism

StatsSA has requested that Tourism establishments assist by completing and forwarding a questionnaire concerning domestic tourism.

The tourism industry is a vital aspect of any country's economy. There are many benefits created by the tourism industry. For example, it is a source of employment, and stimulates investment in infrastructure which in turn improves the living conditions of communities.

Stats SA currently does have a release on Tourism and Migration that collects data from the administrative records of the Department of Home Affairs. In addition, it is in the process of developing the Tourism Satellite Account for South Africa. It has however, been noted, that more information on the tourism industry is needed to make meaningful decisions. Of particular interest is the demand for information on domestic tourism.

Your input is requested to make the new survey on domestic tourism relevant to data users and decision-makers. Please complete this questionnaire and email it to <mailto:info@statssa.gov.za> or fax it to (012) 310 8500 on or before 31 May 2007.

Those wishing to view and or complete the questionnaire should go to -

http://www.statssa.gov.za/news_archive/domestic_tourism.asp