

# TBCSA Tourism Investment Awards 2007 Nominations Form



## Background to the Awards

The Tourism Business Council of South Africa (TBCSA) introduces the Tourism Investment Awards. These awards recognise and reward companies and individuals who have made an extraordinary contribution to lifting the profile of the tourism industry through promoting growth, investment, innovation and excellence, across all tourism sectors. The Awards foster a sense of unity towards realising a shared vision of growth and excellence for the South African tourism industry.

Award Categories:

- **Project of Excellence and Innovation;**
- **Investment of the Year;**
- **Journalist of the Year; and**
- **Lifetime Achiever.**

Persons with knowledge and experience of the tourism and related industries are invited to nominate a person, company, project or other entity for these Awards.

## The Rules

- These awards are open to individuals / organisations who are engaged directly and indirectly in the tourism industry within South Africa
- For this inaugural year (excluding the Lifetime Achiever), the awards provide recognition for work conducted / completed or projects implemented within the past 2 years between 1st January 2005 and 31st December 2006
- Should a submission be judged as a category finalist, individuals and / or representative of the nominated projects / entities must be available to attend the Awards ceremony on the **1st October 2007** at the **Arabella Sheraton Grand Hotel Cape Town**
- Judging of entries will take place in August and September 2007 by a panel of judges with knowledge and experience of the South African tourism industry.
- Should the quality of entries not meet the standard required, the judges reserve the right not to declare finalists and or a winner in a category
- The judges decision is final and binding
- Documentation and other material submitted in support of the nomination will not be returned

- Nominations close on the 17<sup>th</sup> August 2007 and can be emailed or faxed back to TBCSA or Grant Thornton, or delivered to Grant Thornton, 137 Daisy Street, Sandown, 2146 for attention Mr. Pila Rulashe.

### **The Prizes**

The winners in each category will be awarded a trophy and creative portrait of themselves and / or the project with which they have been involved in winning the award. All finalists including winners will be given extensive recognition through media profiling.

### **Section 1: Details of Nominator**

Your Name and Surname:

Organisation:

Position:

Physical Address:

Contact Details: Telephone:  
Cell:  
Fax:  
Email:

**NB: Entry is not eligible without completion of the above Section 1**

### **Section 2: Details of Nominee**

Name of Nominee:

Name of establishment / business:

Contact Person:

Contact Details: Telephone:  
Cell:  
Fax:  
Email:

### Section 3: Awards Category

Please indicate with a tick in the box the Award Category for which this entry is submitted (please use a new form for each nomination):

#### **Project of Excellence and Innovation**

The Project of Excellence and Innovation awards category gives recognition to a project / concept that (having recognised a need and opportunity) has been implemented and represents innovative and value adding advancement in terms of the manner in which a tourism product / service is provided. Uptake and utilisation of the product / service is an important (but not the only) indicator of the extent to which the product / service represents a valuable addition to the industry. The project must represent a 'new' way of doing things and / or represents a new form of product / service offering in the industry. It must demonstrate sustainability and positively contribute to the empowerment of previously disadvantaged persons and communities.

#### **Investment of the Year**

The Investment of the Year award recognises tourism and related industry investment that has been made by an individual and / or organisation that has had a positive monetary and / or social impact in terms of jobs and wealth creation, individual / community empowerment, capacity development and mutually beneficial partnerships that have been established at a local, regional and / or international level. Social upliftment, monetary value, investment into new areas of tourism and contribution to BEE enterprise development and Broad Based Black Economic Empowerment are some of the components that the judges will be looking at in the submissions made. The impact realised per Rand invested will be a key consideration in assessing the submissions made and not the overall quantum of investment.

#### **Journalist of the Year**

The award gives recognition to the journalist that has through **print (including Web based) media** made an outstanding contribution to developing awareness and understanding of the South African tourism industry through interesting, well researched and accurate reporting. The work should demonstrate journalistic integrity and positively contribute to the growth and development of the industry. It should go well beyond destination and event reporting and provide a critical analysis of the subject matter displaying relevant research and necessary depth. The printed article(s) must have been published between 1<sup>st</sup> January 2005 and 31<sup>st</sup> December 2006 and be submitted as part of the supporting information for the nomination. Background on the publication / news website and its target audience should be provided as well as date of publication.

#### **Lifetime Achiever**

The Lifetime Achiever award provides recognition to a person who over the years has made a contribution that has had a lasting positive impact on the South African tourism industry. They must have demonstrated leadership in the industry and a high level of commitment and dedication to the growth and development thereof and of individuals therein - especially those from previously disadvantaged backgrounds. The individual must have shown a pioneering spirit that has contributed towards the development of new / unique ideas that have added value to the industry and made it more internationally competitive. Descriptions of the physical / visible as well as personal and business contributions they have made that represent the legacy they have laid must form part of the nomination submission.

## **Section 4: Supporting information**

Please provide as much detailed information about the nomination submitted and use a separate form for each nomination made. Any supporting material is welcome. Projects can be tourism products or services. Projects can be new or significant upgrades / expansions to existing products or services.

### **Project of Excellence and Innovation**

- Project name
- Nature / type of the project (product / service)
- Location
- Description of the product / service
- Size of project (e.g. total cost, turnover per annum, number of beds, land size, building m<sup>2</sup>, number of exhibits, number of tourists / guests / visitors / patrons per annum etc)
- What are the innovative and excellent features of the product / service
- Why you think it deserves to be nominated as a Project of Excellence and Innovation
- What was the impact of the project
- Start and end date of project e.g. building start, opening dates, operation start dates etc
- Other information you think relevant in supporting the nomination

### **Investment of the Year**

- Name of the project
- Description of the product / service
- Location
- Size of total investment
- Investment structure e.g. FDI, equity, debt, BEE shareholding etc, amount / percentage invested by type, % of total project costs
- What was the impact of the investment e.g. economic impact, wealth creation, direct and indirect jobs, social impact, capacity building and skills development. Please provide quantification as far as possible
- Why you think it deserves to be nominated as an Investment of the Year
- Start and end date of project e.g. building start, opening date of a facility, start of service operations etc
- Other information you think relevant in supporting the nomination

### **Journalist of the Year**

- Name of the report / article
- Background and nature / purpose of the report
- Research conducted
- Impact / influence that the report has had in the industry
- Publication / website that the report was carried in
- Date of publication
- Other information you think relevant in supporting the nomination

### **Lifetime Achiever**

- Name of the lifetime achiever
- Background of the person
- Achievements made in the tourism and related industries
- Impact / influence that the person has had in the industry
- Prior recognition received
- Other information you think relevant in supporting the nomination

**Nomination Forms must be faxed or emailed back by the 17<sup>th</sup>  
August 2007 to:**

**Tourism Business Council of South Africa:**

CEO: Mmatsatsi Marobe  
Leriba Lodge  
245 End Street  
Clubview

TBCSA Project Manager: Tanya Jansen van Rensburg  
Telephone #: 012-654-7525  
Fax #: 012-654-7394  
email address: [tanyam@tbcsa.travel](mailto:tanyam@tbcsa.travel)  
Physical Address: Leriba Lodge, 245 End Street, Clubview

**OR**

**Grant Thornton**

Principal: Gillian Saunders  
137 Daisy Street, cnr Grayston Drive  
Sandown  
Benmore, Sandton

Grant Thornton Project Manager: Pila Rulashe  
Telephone #: 011-322-4812  
Fax #: 011-322-4767  
email address: [prulashe@gt.co.za](mailto:prulashe@gt.co.za)  
Physical address: 137 Daisy Street, cnr Grayston Drive, Sandown

**Thank you for participating in this nomination process.**

