

LATEST ON WORLD CUP LIQUOR POLICY

Our attorneys, Eversheds, have been monitoring the developments with regard to the World Cup liquor policy. As you will recall, a draft policy document was issued by the Department of Trade and Industry in January.

The document was ambiguous in certain respects and was interpreted by some to imply that existing license holders would have to apply for a new liquor license if they had a television set on their premises and were intending to serve liquor during the period of the World Cup. A press statement has now been issued by the DTI, which states as follows:

"It is important to note that commercial establishments such as pubs, clubs, bars etc., holding valid liquor licences are not required to obtain an additional special liquor licence, however if any commercial establishment decides to charge an admission fee specifically for the show of the games they will require permission from FIFA.

The policy will not affect any rights already granted in terms of the liquor licenses issued by provincial liquor authorities". We will continue to monitor the position and keep members updated".

Regards
Ian Jacobsberg
Director
Eversheds
Tel (27 11) 286 6900
Fax 086 678 1151
Direct (27 11) 523 6091
Email IanJacobsberg@eversheds.co.za