

RENTOKIL PROUD SUPPORTER OF RASA DINE SAFE CAMPAIGN 2010

FIFA World Cup 2010 has had a number of rippling affects on the various South African sectors, but more importantly it has put the spotlight back on some of the less talked about subjects in South Africa: Food safety and good hygiene practices.

To ensure that our international and national visitors will have a safe dining experience during their stay in South Africa, RASA (Restaurant Association of South Africa) has launched their Dine Safe Campaign.

The campaign is spreading the word on safe dining practices to all within the hospitality industry, emphasizing the importance of food safety and maintaining pristine hygiene practices.

"We consider it our duty to spread the message and be an active participant in the campaign. We pride ourselves on being a company that acts pro-actively to ensure that the correct hygienic practices are implemented and that the safety of all visitors and citizens are made a priority."

Pamela Mudley, Marketing Manager, Rentokil South Africa.

In the light of this, Rentokil has risen to the occasion acting as champion for this worthy cause in conjunction with JohnsonDiversey.

As the leader in the pest control industry Rentokil holds the key to supplying efficient solutions to ensure that the goal of this project becomes a reality.

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