

# 2010 FIFA WORLD CUP – WHAT THE HOSPITALITY INDUSTRY CAN EXPECT

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- Swift Micro Laboratories also state that product safety, cleaning and sanitation, pest control, product storage, processing and staff control are the areas of concern for 2010.
- Swift Micro Laboratories ([www.swift.co.za](http://www.swift.co.za)) states that the unpredictability surrounding the needs of the fans will be the biggest challenge.
- Restaurants, food and accommodation providers must ensure that they have the necessary risk management systems in place to manage the 30 days of sustained business that is expected.
- Potentially, 350 000 guests are expected to hit our shores.
- During the FIFA World Cup 2006, 21 million fans were fed and 45 000 sausages were sold each match day.

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