

2010 FIFA WORLD CUP – WHAT THE HOSPITALITY INDUSTRY CAN EXPECT

With less than four months until the World Cup, how ready is the South African hospitality industry? Do establishments know what they can expect?

Rentokil has embarked on an education drive to share local and international insights regarding pest risk management, which includes food safety, health and safety, and hygiene.

Swift Micro Laboratories also state that product safety, cleaning and sanitation, pest control, product storage, processing and staff control are the areas of concern for 2010.

Potentially, 350 000 guests are expected to hit our shores.

Swift Micro Laboratories (www.swift.co.za) states that the unpredictability surrounding the needs of the fans will be the biggest challenge.

Restaurants, food and accommodation providers must ensure that they have the necessary risk management systems in place to manage the 30 days of sustained business that is expected.

During the FIFA World Cup 2006, 21 million fans were fed and 45 000 sausages were sold each match day.

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