



Dear Restaurateur

RASA is a non-profit organisation that was formed in 2004 to act in the interest of the South African Restaurateur as the only official voice and lobbying body recognised by government to speak on the Restaurateurs behalf. We believe that you would be highly interested in joining our organization and enjoy the many Benefits RASA has to offer you..

Please visit our website www.restaurant.org.za and complete the application form or email the enclosed one back to us at email wendy@restaurant.org.za

Tel: 011 705 2054/2251/2897, Cell: 083 661 9000 or Fax: to 086 6901979

2.25% CREDIT CARD COMMISSION RATE with Standard Bank – Terms & conditions apply with the banks	Training programs
2.1% CREDIT CARD COMMISSION RATE with Nedbank	Terms & condition apply with the bank
American Express 4%	Workshops, Forums & Consulting
Special rental on machines, group schemes & financial assistance	Industry specific Database
Free Bold Listing in the Official Publication Just Restaurants	Anti crime campaign
Loyalty Programme- RASA Lifestyle	NRA Show
Rate us 34056 Hot or Not Line	Breakfast Invitations
Golf Days, Gala Dinner & Breakfast	Legal Advice
HR Advice	Industry Research
News Letters	Free Loading on My Table and Restaurant Locater
Preferential Insurance Rates from Budget Insurance	X-Link Discounts
RASA Directory	Calendar of the Industry Events
Anuga Trip	Legislative Information
Free Sample of Hot New Products	RASA Classifieds
Official Publication Just Restaurants Magazine	Suppliers Discounts – Terms & Conditions apply
Access to Accreditation Dine Safe, Skill Safe, Play Safe, Price Safe	RASA Operation Support
REDB- data employee's verification	RASA Marketing
SAMPRO 20% Discount	Free entries into the Welcome Awards and Rosetta Awards
Free Trade Show Tickets e.g. [Food & Wine Show]	Member to member discounts and access to industry suppliers





RASA
Restaurant Association
of South Africa
Participation member 2010/2011
SMS 34056 to rate us

Welcome





RASA APPLICATION FORM

Membership category (please tick)

Patron	Supplier	Friend	Restaurant X
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Name of R.A.S.A consultant	Name	
Date Established	Date	
Legal Entity	Name	
Trading As	Name	
VAT Number	Number	
Liquor license	Number	
TV License & number of sets	Number	
Ind/Group	Individual or Group	
Owners Full Name	Name	
Owners Cell Phone	Cell	
Manager's Full Name	Name	
Manager's Cell Phone	Number	
Tel No	Tel	
Fax No	Fax	
Email	Address	
Postal Address	Address	
Postal code	Code	
Physical Address Line 1	Address	
Postal code	Code	
Name of Banker	Name	
Name of Credit Card company & Rate	Commission Rate	
Restaurant Type	Coffee Shop / Italian, Bistro etc	
Which Bargaining council do you belong to	Name	
Public Liability Insurance Yes or No	Name of Company	
Website Address	Address	





DIRECT REPRESENTATION ON THE FOLLOWING BOARDS OR WITH GOVERNMENT DEPARTMENTS

- Dept. of Environmental Affairs and Tourism DEAT, Dept. of Labour DoL, South African Tourism SAT, Tourism Business Council of SA
- TBCSA, Gauteng Tourism Authority GTA, Representation on the main Board of Hospitality Sport Education & Training Authority, THETA, Representation on Tourism BEE Charter Council, Business Against Crime BAC

My Table Application



Can we load you on my table, www.mytable.co.za , at a once off cost of R100.00	Yes	No
Username	Password	

Please tick your offer to the My Table customers:

5% Discount on bill	<input type="checkbox"/>
10% Discount on bill	<input type="checkbox"/>
15% Discount on bill	<input type="checkbox"/>
Buy 1 coffee get 1 free	<input type="checkbox"/>
Buy 1 desert get 1 free	<input type="checkbox"/>
Buy 1 cappuccino get 1 free	<input type="checkbox"/>
Buy 1 started get 1 free	<input type="checkbox"/>
Buy 1 main meal get 1 free	<input type="checkbox"/>
Other (please specify)	<input type="text"/>

TERMS AND CONDITIONS

1. On arrival at the restaurant, the Mytable card must be presented.
2. The Mytable card has no monetary value and cannot be redeemed in whole or part for cash.
3. The Supplier agrees that My Table, RASA & Token Retail may sell / supply the Mytable card to whichever client it partners and in whichever way requested by its clients.
4. The Mytable card may not be used in conjunction with any other promotional offer.
5. My Table, RASA & Token Retail reserves the right to promote and present the Mytable card in any format requested by its clients, i.e. directory, on-pack, stickers, website, flyer etc
6. In the event of cancellation, the supplier agrees to honor all promotions that it is currently participating in, even if the expiry date of the card is after that of cancellation.
7. Photocopied cards will not be accepted.
8. The Supplier agrees to honour an unlimited number of Mytable cards in accordance with these terms & conditions.
9. My Table, RASA & Token Retail, its agents and distributors accept no responsibility for any damages caused by participation in this promotion.
10. Entry into the promotion is completely free of charge.
11. Restaurants wishing to cancel their offer to the My Table customer base need to be submit their termination request in writing to My Table. Once the termination request is received, a further 30 days is required for My table to remove your restaurant from the programme.





REDB RASA Employee Benefit Plan (REDB) STAFF VERIFICATION

Would you like a consultant to call you to offer your staff the RASA Employee Benefit Plan at R 20 per staff member?					
				Yes	No
Can you send me your staff list to add on to REDB database					
				Yes	No
Names of Employees AND ID NUMBERS					
1.	2.	3.	4.	5.	
6.	7.	8.	9.	10.	

MEAL FOR 2

Would you like to register for the Meal For 2 advertising campaign, FREE to RASA members

Yes	No
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JUST RESTAURANTS BOOKING

Would you like to book a ¼ full page advert in the RASA monthly magazine to the public?

Yes	No
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INDUSTRY AWARDS

Would you like to nominate your Restaurant for the following awards?

Rosetta	Yes	No
Welcome	Yes	No
Etaya	Yes	No
Would you like to nominate a staff member for the Silver Star Award	Yes	No
Name and Position		
Motivation for Nomination		
Motivation for Nomination		

EVENTS

Would you like to book for the Annual Golf Day?	Yes	No
Would you like to book for the RASA Rosetta awards?	Yes	No
Will you use the RASA Logo on your menu	Yes	No
Will you use the RATE US HOT or NOT 34056 on your menu	Yes	No
Do you give RASA permission to reduce your credit card commission	Yes	No
Would you like to attend the RASA breakfast functions	Yes	No





RASA ASSISTANCE & SUPPORT

What 5 things can RASA assist you with?		
1. Credit card rate		
2.		
3.		
4.		
5.		
Do you need Legal Assistance	Yes	No
Liquor License Assistant	Yes	No
HR Assistance	Yes	No

NAME BADGES ORDER

Would you like to order name badges at R30 each?

Yes	No
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UNIFORMS

Would you like to order RASA uniform shirts at R100 a shirt?

Yes	No
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BEST OPERATING PRACTISE SURVEY

This will assist us for negotiating supplier discounts & Landlord agreements

1. What is your rental per square meter?			
2. Who are your three major/ main suppliers?			
a.	b.	c.	
3. What stock item do you have difficulty in obtaining?			
4. What is your cost price on the following:			
Oil	Milk	Cheese	Coffee
Eggs	Flour	Fish Products	Meat Products
5. What are your average bank charges per month?			
6. Menu listed price including VAT of the following:			
Cappuccino	Coca cola 330ml	Local beer i.e Castle	Spirit average i.e J&B
Breakfast average	Lunch average	Dessert average	Dinner average
7. Do you make use of cash management company like G4S or Coin?			
10. What is your GP / FOOD COST			

RASA CODE OF PRACTICE





Confidentiality

We are committed to maintaining the highest degree of integrity in all our dealings with potential, current and past clients, both in terms of normal commercial confidentiality and the protection of all personal information received in the course of providing the business services concerned. We extend the same standards to all our customers, suppliers and associates.

Ethics

We always conduct our own services honestly and honourably, and expect our clients and suppliers to do the same. Our advice, strategic assistance and the same methods imparted through our training, take proper account of ethical considerations, together with the protection and enhancement of moral position of our clients and suppliers.

Duty of Care

Our actions and advice will always conform to relevant law, and we believe that all businesses and organisations, including this consultancy, should avoid causing any adverse effect on the human rights of people in the organisations we deal with, the local and wider environments, and the well-being of society at large.

Conflict of Interest

Due to the sensitive nature of particular services and the nature of the Association we will not provide any exclusivity to a service provider, we generally try to be fair in all dealings with competitor companies.

Contracts

Our contract will usually be in form of a detailed proposal or MOU, including aims, activities, costs, timescales and deliverables. The quality of our service and the value of our support provide the only true basis for continuity. We always try to meet our clients' contractual requirements, and particularly for situations where an external funding provider requires more official parameters and controls.

Fees

Our fees are always competitive for what we provide, which is high quality, tailored and specialised. We do not generally offer arbitrary discounts; generally a reduction in price is only enabled by reducing the level or extent of services to be delivered. That said, we always try to propose solutions which accommodate our Client's available budgets and timescales. Wherever possible we agree our fees and basis of charges clearly in advance, so that we and our clients can plan reliably for what lies ahead, how it is to be achieved and financially justified.

Payment





We aim to be as fair as possible in the way that our services are charged and require payment upfront. We make no attempt to charge interest on late payments, so we expect payments to be made when agreed. Our terms are generally paid upfront annually.

Intellectual property and moral rights

We retain the moral rights in, and the ownership of all intellectual property that we create unless agreed otherwise in advance with our clients. In return we respect the moral and intellectual copyright vested in our clients' intellectual property

Quality of Assurance

We maintain the quality of what we do through constant ongoing review with our clients of all aims, activities, outcomes and the cost-effectiveness of every activity. We encourage regular review meetings and provide regular progress reports. This consultancy has been accredited under a number of quality assurance schemes. Further details are available on request.

Professional conduct

We conduct all of our activities professionally and with integrity. We take great care to be completely objective in our judgement and any recommendations that we give, so that issues are never influenced by other than the best and proper interests of our clients.

Equality discrimination

We always strive to be fair and objective in our advice and actions, and we are never influenced in our decisions, actions or recommendations by issues of gender, race, creed, colour, age or personal disabilities.

FEEDBACK ON RASA





CONSULTANT'S NAME

HOW DID YOU HEAR ABOUT RASA?

Please rate your consultant 1 -5, (5 being excellent)

Excellent	Professionalism	Friendliness	Efficient
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Please rate RASA 1 -5, (5 being excellent)

Quality of info	Professionalism	Benefits	Awareness	Communication
Comment				

Declaration: Signed this..... Day of..... (month and year)

Print Name:..... Signature.....

OUR CONTACT DETAILS AND BANK ACCOUNT DETAILS:

The Restaurant Association of SA
 Head Office
 20 BC Penguin Drive, off Leslie West
 Norscot Manor, Douglasdale 2165

Tel: +27 (011) 705 2054/2251/2897
 Fax: 086 690 1979
 E-mail: wendy@restaurant.org.za

Membership fee for all restaurants R1083.00 p.a (VAT) incl

Banking Details

The Restaurant Association of SA

Bank: Standard Bank

ACC: 420 998 578

Code: 019-205 Sandton

